

dannyjacobs

designer/artist/woodworker/problem solver/backpacker/reader

Education

College for Creative Studies
Detroit, MI • 2006 - 2010
BFA Graphic Design

Work Experience

Adidas America Contract Designer • January 12' - Current
Work on a diverse range of projects that span the adidas global brand from the NBA to running apparel.

The Park at Team Detroit Jr. Designer • June 10' - January 12'
Worked collaboratively with a team of designers on brand stories and logo design. Worked on brands from Ford and Carhartt to NPR's WDET Detroit.

Furnace Design Studio • June 09' - January 10'
Responsibilities include designing marketing pieces and event displays as well as photographing and retouching images for the studio's website and advertising pieces.

HOUR Media Design Intern • June 08' - December 08'
Responsibilities ranged from collecting high resolution images from clients, attending photo shoots, designing promotional mailers, posters and magazine spreads.

Knowledge

Software • craft
Adobe Illustrator, Photoshop, and InDesign.
Woodworking, illustration, photography.

Honors

The Skillman Foundation Fellowship • June - October 08'
Responsible for designing lamp post banners for high risk Detroit city neighborhoods. Design concepts and research were based off of neighborhood tours, meetings with community leaders, Skillman reps, and CCS community art directors.

College for Creative Studies
Deans list 2006 - 2007
2008 Student Show

AIGA Member

Contact

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